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# Overview of U.S. Government Funding

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- ❖ OTT LAW OFFICES PLLC
- ❖ Washington, DC

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# WHY The U.S.?

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- ❖ Strongest Economy In The World, Transparent And Well Regulated Markets And IP Protection
- ❖ World Class Scientists And Institutes
- ❖ Leading In Commercializing Innovative Products / Services
- ❖ Powerful Funding And M&A Opportunities

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## Three Ways The U.S. Government Helps New Technology Succeed

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- ❖ Funding to Support Research & Development
- ❖ Regulatory Approval
- ❖ Government Reimbursement Through Medicare and Medicaid Coverage



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## U.S. Government Funding For Research and Development

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- ❖ U.S. Congress Appropriated Approximately 145 Billion Dollars in 2013 For R&D
- ❖ Funds Are Administered By Federal Agencies
  - Examples Include
    - ❖ National Institutes of Health
    - ❖ Department of Energy
    - ❖ Department of Defense
    - ❖ DARPA

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# Government Funding & Private Investment

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- ❖ Government Funding Does Not Dilute Shareholders
- ❖ Government Funding Adds Confidence And Helps Attract New, Private Sector Investment
- ❖ Government Funding Can Meet Critical Funding Needs In Early Stage Development
- ❖ Government Funding Can Add Scientific Value Thru New Collaborations And Access To New Research Partners

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# U.S. Regulatory Approval

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- ❖ U.S. Food & Drug Administration (Sub-Agency of the U.S. Department of Health and Human Services)
  - ❖ Pre-IND Consultation
  - ❖ IND Filings
  - ❖ Clinical Trials
  - ❖ Medical Device IDE, 510(k) and PMA Filings



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# U.S. Government Reimbursement

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- ❖ Medicare / Medicaid Reimbursement results in multi-million dollar coverage for new drugs, medical devices and treatments
- ❖ Obtaining Reimbursement Coverage Adds Substantially To A Company's Market Value

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## How Our Firm Helps Companies Succeed With The U.S. Government

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- ❖ Substantial Legal Expertise In Accessing Federal Funds, Negotiating Government Contracts, Including IP Rights, Benchmarks For Product Development, SOW Reimbursement
- ❖ Substantial U.S. Government Experience Appropriating Funds & Senior Level Management With Health and Human Services
- ❖ Substantial Industry Experience Guiding Companies Through U.S. Government Approval & U.S. Public Sale



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## How Our Firm Helps Companies Succeed With The U.S. Government

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- ❖ We Have Over 60 Years Of Combined Experience In Law, Government & Business
- ❖ We Work Closely With All Of The Relevant U.S. Government Agencies & Congressional Appropriators
- ❖ We Work Closely With Our Clients To Understand Their Business And Product Development
- ❖ We Develop Strategies That Take Clients From Government Funding Thru The Regulatory Process To Reimbursement/Sale
- ❖ We Can Mine An Extensive Network With Corporate, Private Investors And High Net-Worth Individuals